

Individual-Level Happiness: A Literature Review

Introduction

Research on individual happiness – often termed *subjective well-being* (SWB) – has expanded dramatically in recent decades ¹. Once considered elusive, happiness is now studied scientifically across psychology, economics, neuroscience, and other fields. This review synthesizes foundational theories of happiness, highlights landmark contributions by key scholars, summarizes empirical findings (including interventions to boost happiness), explores cross-disciplinary insights, and points to future research directions. Throughout, “happiness” is discussed at the individual level, focusing on overall well-being rather than momentary mood. Citations to seminal studies and authoritative sources are provided to guide further exploration of this rich literature.

Theoretical Foundations of Happiness

Modern conceptions of happiness center on two major paradigms: **hedonic well-being** and **eudaimonic well-being**. *Hedonic* well-being is the “subjective” perspective – it equates happiness with pleasure attainment, positive affect, and life satisfaction ² ³. Ed Diener, a pioneer of this view, defines subjective well-being as a person’s own judgment that their life is desirable, encompassing both *feeling* (positive vs. negative emotions) and *thinking* (global life satisfaction) aspects ⁴ ⁵. In other words, a happy individual in the hedonic sense experiences frequent positive emotions, infrequent negative emotions, and judges life positively ⁶. This approach underlies measures like Diener’s Satisfaction with Life Scale, which assesses the cognitive evaluative aspect of well-being ⁷.

By contrast, *eudaimonic* well-being focuses on meaning, virtue, and self-realization rather than pleasure ³ ⁸. The concept traces back to Aristotle’s idea of *eudaimonia* – the highest human good – which he saw not as fleeting pleasure but as a life of virtue and fulfillment in accordance with one’s true potential ⁸. In this view, happiness is achieved by living authentically, developing one’s talents, and contributing to the greater good. Modern psychologists have operationalized eudaimonic well-being through constructs like *psychological well-being* (e.g. Carol Ryff’s model of personal growth, purpose in life, autonomy) and *self-determination* (living by intrinsic values). Notably, what counts as “well-being” here is defined by normative criteria (excellence, meaning) rather than the person’s subjective feelings ⁹. As Diener quipped, eudaimonic well-being reflects not the actor’s own judgment but the researcher’s value framework ⁹.

Despite conceptual differences, hedonic and eudaimonic well-being are not mutually exclusive. Many scholars see them as complementary: a *flourishing* life involves both positive experiences and meaningful engagement. Indeed, surveys find that people who report high life meaning also tend to feel happy day-to-day (the two aspects **co-occur empirically** in “happy” individuals) ¹⁰. Recent theories attempt to integrate multiple components. For example, Seligman’s **PERMA model** posits that well-being consists of **P**ositive emotion (hedonic pleasure), **E**ngagement (immersion or “flow” in activities), **R**elationships (social connection), **M**eaning (purpose), and **A**ccomplishment ¹¹. This broader view acknowledges that deep happiness involves more than momentary joy – it includes fulfillment, connection, and achievement. In summary, the theoretical foundations of happiness span **philosophical** perspectives on the “good life,” **psychological** models of affect and life satisfaction, and

even **economic** notions of utility. These frameworks set the stage for empirical research on what makes people happy.

Landmark Papers and Pioneers

Several landmark papers and researchers have shaped the scientific study of happiness:

- **Ed Diener (1984)** – Often called “Dr. Happiness,” Diener pioneered the empirical research on subjective well-being. His seminal work defined SWB as a multi-faceted construct comprising life satisfaction (a cognitive evaluation of one’s life) alongside the frequency of positive and negative emotions ⁶. By introducing clear definitions and reliable measures, Diener helped legitimize happiness as a scientific topic. He and colleagues developed the **Satisfaction With Life Scale** ¹² and other tools that are now standard in the field. Diener’s decades of research mapped how factors like relationships, income, and culture relate to SWB ¹³ ¹⁴. He was also instrumental in urging policymakers to adopt national well-being indicators, arguing that economic metrics alone are insufficient for gauging quality of life ¹⁵. Diener’s contributions earned him recognition as one of the most influential psychologists of our time.
- **Daniel Kahneman** – A Nobel-winning psychologist, Kahneman brought insights from cognitive science and behavioral economics to happiness research. He distinguished between the “*experiencing self*” and the “*remembering self*,” showing that people’s real-time experience of happiness can diverge from their remembered evaluations of life ¹⁶ ¹⁷. Kahneman’s studies introduced the idea of **experienced utility**, measuring happiness moment-by-moment (e.g. via experience sampling), versus **evaluative** well-being measured by life ratings ¹⁶ ¹⁸. One famous finding was the “**peak-end rule**”: when recalling experiences, people’s overall memory is disproportionately influenced by the peak moment and the ending, rather than the average of every moment ¹⁹. This cognitive bias means our retrospective happiness judgments can mislead. Kahneman also examined the relationship between money and happiness. In a 2010 study of 450,000+ Americans, Kahneman and Deaton found that higher income improves life evaluation steadily, but day-to-day emotional well-being plateaus once basic needs are met (around ~\$75,000 per year in that dataset) ¹⁸. They concluded that “*high income buys life satisfaction but not happiness*” beyond a moderate income level ²⁰. (Notably, this finding has sparked debate – see later sections.) Kahneman’s body of work, including the co-edited volume *Well-Being: The Foundations of Hedonic Psychology*, laid groundwork for a science of happiness grounded in decision-making and perception.
- **Martin Seligman** – As a founder of **positive psychology**, Seligman shifted attention from treating mental illness to **building positive well-being**. His influential 2000 article with Csikszentmihalyi declared that psychology should study “positive subjective experience, positive traits, and positive institutions” to learn how to foster happiness ²¹. Seligman’s own theory evolved from focusing on “authentic happiness” (pleasure, engagement, meaning) to a broader well-being theory (the PERMA model mentioned above) ¹¹. He emphasized that happiness is *not* just a feel-good emotion, but includes being deeply involved in life, having good relationships, finding meaning, and achieving goals. Seligman also proposed a heuristic formula, $H = S + C + V$, where an individual’s enduring happiness (H) is determined by *genetic set-point* (S), *life circumstances* (C), and *voluntary activities* (V) under one’s control ²². This highlights that while we each have a temperament, intentional habits can increase happiness. Beyond theory, Seligman popularized **evidence-based interventions** (like gratitude exercises and using one’s strengths) to improve well-being, and he advocated the incorporation of well-being metrics into public

policy ²³. His prolific writings and lectures helped propel public interest in the “science of happiness.”

- **Mihaly Csikszentmihalyi** – Another influential figure, Csikszentmihalyi is best known for the concept of “**flow**.” Flow describes a state of intense absorption in an activity, where one loses self-consciousness and sense of time, typically resulting in deep enjoyment. Csikszentmihalyi’s research showed that people from surgeons to rock climbers report highest happiness when fully engaged in challenging, creative tasks that match their skills ²⁴. This work, detailed in his 1990 book *Flow*, underscored the importance of **engagement** (one of the PERMA factors) in well-being. It shifted focus from passive pleasure to active involvement as a source of happiness. His findings dovetailed with eudaimonic ideas that striving and excellence can be inherently rewarding.
- **Other Notable Contributions:** The literature is rich with additional contributions. For instance, economist **Richard Easterlin’s** analysis of international surveys uncovered the “**Easterlin Paradox**.” At any given time, richer people and richer countries report higher happiness, but over time, as countries become wealthier, average happiness often does *not* rise correspondingly ²⁵. This paradox (first noted in 1974) suggested that beyond a certain point, increases in income yield little long-term gain in happiness due to factors like social comparison and hedonic adaptation ²⁶ ²⁷. It sparked the subfield of *happiness economics* and debates on growth versus well-being. Other researchers have advanced our understanding of positive emotions and health (e.g., **Barbara Fredrickson’s** *broaden-and-build* theory), lifespan and happiness (the **Grant/Harvard Study** on adult development), and sustainable happiness (e.g., **Sonja Lyubomirsky’s** work on intentional activities). Together, these pioneers and landmark works have established a knowledge base on what happiness is and what it isn’t, setting the stage for the next generation of empirical studies.

Empirical Findings and Interventions

Extensive empirical research, including field studies and experiments, has identified key determinants of happiness and tested interventions to improve it. Below we summarize several robust findings:

- **Adaptation and “Set-Point”:** People have a remarkable capacity to adapt to changing circumstances. A classic longitudinal study by Brickman et al. famously found that one year after major life events, *lottery winners* were not significantly happier than the average person, and *paralyzed accident victims* were only slightly less happy than controls ²⁸. Such evidence supports the **hedonic adaptation** hypothesis – after initial spikes of joy or sorrow, individuals tend to return toward a baseline happiness level. This baseline or “set-point” is thought to be partly genetic and personality-based. While adaptation is powerful, it is not absolute; some life changes (e.g. chronic illness, unemployment) can have lasting effects on life satisfaction. Nonetheless, the general tendency to adjust helps explain why external changes (income increases, etc.) often have weaker long-term impact than people predict.
- **Social Relationships:** Humans are social creatures, and strong relationships consistently emerge as one of the most important factors in well-being. The Harvard Study of Adult Development (an 85-year longitudinal study tracking hundreds of individuals) reports that the *quality of relationships* in mid-life is a far better predictor of later happiness and health than wealth or fame ²⁹. People who are more socially connected – who have supportive friendships, loving family ties, or strong community bonds – tend to be happier and live longer. Conversely, loneliness and social isolation are detrimental to happiness (and linked to worse physical health).

In cross-sectional surveys worldwide, having someone to count on is among the top correlates of life satisfaction ³⁰ ³¹. In short, “*other people matter*” profoundly for individual happiness. This finding has inspired interventions like coaching people to improve relationships and communication, as well as public policies aimed at reducing loneliness.

- **Positive Psychology Interventions:** A wave of studies in the 2000s tested simple practices that individuals can use to increase happiness. These **positive psychology interventions (PPIs)** range from writing gratitude journals, to performing acts of kindness, to meditating on positive feelings. Meta-analyses of randomized trials indicate that such interventions produce *small but significant* improvements in subjective well-being on average ³². For example, in one experiment, participants were instructed to write down a few things they were grateful for each week. Those assigned to the gratitude condition showed **heightened well-being** across several outcomes compared to control groups – including more positive mood and a greater sense of appreciation for life ³³. The effect on positive affect was especially robust ³⁴. Another famous experiment demonstrated that *performing acts of kindness* or prosocial spending can boost happiness: people given money to spend on others (charitable donations or gifts) reported greater happiness than those who spent the same amount on themselves ³⁵. Notably, the benefits of these activities are modest and can fade over time, but when practiced regularly (and varied to avoid adaptation) they contribute to a happier daily life. Interventions like these underscore that intentional **behavior changes** – cultivating gratitude, altruism, mindfulness, or optimism – can reliably enhance individual well-being, at least in the short to medium term.
- **Health and Lifestyle:** Happiness is also tied to lifestyle choices and physical health, in a bidirectional loop. Healthier people (e.g. those who exercise regularly and get sufficient sleep) tend to report higher daily well-being, and in turn happy individuals tend to have better health outcomes over time ³⁶. Positive emotions are associated with beneficial physiological effects such as lower stress hormones and even improved immune function ³⁷. Longitudinal studies suggest that happier people are less likely to develop certain illnesses and may recover faster when they do fall ill ³⁷. While cause-and-effect can be tricky to unravel (does being healthy make one happy, or vice versa?), a likely answer is *both*. This insight has spurred interest in public health approaches to boost happiness (for example, promoting exercise, which is known to improve mood, as a population-level intervention for well-being).
- **Money and Happiness:** The relationship between economic factors and happiness is nuanced. At a basic level, wealthier individuals *within* a given society are on average happier than poorer individuals, and increasing one’s income *does* increase happiness **up to a point** (alleviating poverty and hardship brings significant emotional relief) ²⁰. However, as mentioned earlier, beyond middle-class income levels, additional income yields diminishing returns. Classic surveys showed that overall happiness in wealthy nations plateaued despite decades of economic growth (the Easterlin paradox) ²⁵. More recent analyses suggest there might not be a strict “plateau” for everyone – for most people, life evaluation continues rising with log-income, but the gains in *emotional* well-being become very small at high incomes ¹⁸. Additionally, *how* money is spent can matter as much as how much one has. People who spend on life experiences (travel, learning, social activities) or on others tend to be happier than those who spend primarily on material goods or only on themselves ³⁵. Financial stress (debt, insecurity) clearly detracts from well-being, whereas financial freedom (having “enough”) adds to peace of mind. In sum, money does contribute to happiness, especially at lower income ranges and when used wisely, but it is far from the only ingredient – and beyond comfortable living standards, non-monetary factors loom larger.

Cross-Disciplinary Insights

The science of happiness is inherently interdisciplinary, weaving together findings from psychology, economics, neuroscience, and beyond. Some key cross-domain insights include:

- **Behavioral Economics & Cognitive Biases:** Psychologists and behavioral economists have uncovered that we often misjudge what will make us happy. **Affective forecasting** studies show people tend to overestimate the intensity and duration of emotion they will feel after future events – a bias sometimes called the *impact bias* ³⁸. For example, we imagine that a big promotion or winning the lottery will make us euphoric for years, or that a breakup will leave us miserable forever, when in reality the impact is less enduring due to adaptation. These mispredictions can lead to suboptimal choices (e.g., over-prioritizing money or career at the expense of relationships). Additionally, how we remember experiences is subject to biases like the peak-end rule discussed earlier: our memory of a vacation or a painful medical procedure is not a fair sum of every moment, but disproportionately colored by the best or worst moment and the ending ¹⁹. This means our *remembered* happiness can diverge from our *experienced* happiness, complicating how we make decisions (“do I want to do that again?” depends on memory). Recognizing these biases, researchers like Kahneman have advocated for measuring well-being in real-time (experience sampling) to supplement retrospective evaluations ¹⁷. Overall, the behavioral science perspective helps explain why humans sometimes struggle to maximize their happiness and how our cognitive shortcuts can deceive us in the pursuit of well-being.
- **Neuroscience & Biology:** Advances in neuroscience have begun to illuminate the brain’s role in happiness ³⁹. Feeling happy corresponds to specific patterns of neural activation and neurochemistry. For instance, *reward circuitry* (including the release of neurotransmitters like dopamine and endogenous opioids) underlies the sensation of pleasure. Functional MRI studies show that positive emotions and rewards activate regions such as the ventral striatum and prefrontal cortex – parts of the brain’s “pleasure network.” Longer-term well-being has been associated with traits like higher baseline activation in the left prefrontal cortex, which is linked to approach motivation and positive affect. Neuroscientists Morten Kringelbach and Kent Berridge have distinguished the components of pleasure in the brain, such as the difference between “*wanting*” (desire) and “*liking*” (enjoyment) ⁴⁰, which has implications for understanding contentment versus craving. There is also a neurobiological aspect to eudaimonic happiness: engaging in meaningful, goal-driven activity can induce a state of focus (flow) accompanied by reduced activity in the self-referential “default mode” network, potentially explaining why people in flow feel happy yet lose self-consciousness. Furthermore, genetic studies (twin studies) suggest that a portion of happiness variance is heritable – roughly 30–40% – indicating biological predispositions. However, genes are not destiny; gene–environment interactions (such as how one’s social environment can activate or buffer genetic tendencies) are an ongoing research frontier. In summary, a cross-disciplinary *neuroscience* perspective reinforces that happiness has physical correlates in the brain and body, opening possibilities for biobehavioral interventions (from mindfulness training that reshapes brain activity to potential pharmacological aids for well-being). It also lends scientific credence to ancient wisdom that activities affecting the body (exercise, meditation, sleep) profoundly influence the mind.
- **Economics & Public Policy:** The intersection of economics with happiness research has given rise to “happiness economics” or “well-being economics.” Economists have incorporated subjective well-being measures into analyses of societal progress, going beyond GDP. A key insight from this field is that *relative* income and societal factors (like inequality or unemployment rates) often matter more for happiness than absolute income once basic needs

are met ⁴¹ ⁴² . The earlier-mentioned Easterlin Paradox highlighted that economic growth alone does not guarantee growing happiness, leading to explorations of why (e.g., habituation and social comparison) and calls for more holistic policy metrics ²⁶ ²⁷ . Influential reports like the **United Nations World Happiness Report** now rank countries by citizens' life evaluations and analyze the drivers of happiness across nations ³⁰ ⁴³ . These analyses consistently find that besides income, factors such as **social support, trust in government, freedom, generosity, and health** strongly predict national variations in happiness ³⁰ ³¹ . For example, Scandinavian countries often top the happiness rankings due to strong social safety nets, trust, and work-life balance, despite only moderate GDP per capita. Governments are taking note: some have officially added well-being as a policy goal (Bhutan's famous Gross National Happiness index was an early example, and New Zealand's recent well-being budget is a contemporary case). Pioneers like Diener and Seligman argued for "national accounts of well-being," and indeed many countries' statistical offices now track happiness or life satisfaction alongside traditional economic indicators ¹⁵ . The policy implication is that maximizing GDP is not the same as maximizing citizens' well-being – and that investments in mental health, community, and work-life balance can yield happiness dividends. This cross-disciplinary melding of economics and happiness research has expanded both our understanding of what drives human well-being and how societies might better promote it.

Future Directions and Resources for Research

Promising Research Directions: Despite substantial progress, many questions about happiness remain open. One active area is understanding the *long-term trajectories* of happiness: can people truly raise their baseline happiness through sustained effort, or does a genetic "set-point" impose limits? Longitudinal and twin studies suggest both stability and change are possible – a nuanced view is that people have a range of potential happiness, within which life events and intentional activities can shift one's level over time. Determining how to produce lasting change (as opposed to temporary boosts from interventions) is a key challenge. Cross-cultural research is another frontier. Most psychological theories of happiness were developed in Western contexts; newer studies in diverse cultures are probing how concepts of happiness differ (e.g. the emphasis on individual satisfaction vs. communal harmony) and whether known interventions generalize globally ⁴⁴ . The role of technology is increasingly salient as well: researchers are using smartphone apps and wearables to capture real-time well-being data at scale, opening insights into how daily activities and digital interactions affect happiness. This "*big data*" approach, along with AI analysis of social media expressions of happiness, could complement traditional surveys. Additionally, interdisciplinary work is deepening – for example, **psychoneuroimmunology** examines how positive states might influence immune function and health, while economists and psychologists collaborate on experiments in workplaces to test if happier employees are more productive (early evidence says yes). Finally, scientists are also looking at the potential downsides of our pursuit of happiness. Paradoxically, over-focusing on "trying to be happy" can sometimes backfire and lead to frustration or a sense of failure ⁴⁵ . Learning how to pursue happiness in a healthy way – for instance, via meaningful activities and social connection, rather than obsessive self-analysis – is an important practical question. Going forward, the science of happiness is likely to increasingly inform interventions in education (teaching well-being skills to students), clinical practice (as part of holistic mental health treatment), and public policy (evaluating programs by their impact on well-being). In sum, the field is moving toward a more **integrative understanding** of happiness that spans levels from neural circuits to societal systems.

Key Resources and Data: For researchers and readers interested in delving deeper, several resources stand out:

- **World Database of Happiness (WDH):** An online archive curated by Ruut Veenhoven, which compiles over 20,000 research findings on happiness and life satisfaction from studies worldwide ⁴⁶. The WDH allows users to search for correlational findings by topic, country, and population, making it easier to navigate the vast literature and find data on specific questions (e.g., “*happiness and age*” or “*effects of marriage on happiness*”). It also provides standardized descriptions of studies and happiness measures, aiding in research synthesis.
- **World Happiness Report:** An annual report (initiated in 2012, under the United Nations Sustainable Development Solutions Network) that ranks countries by happiness and discusses trends and policy implications. It is based on Gallup World Poll data from over 150 countries and includes chapters by leading experts analyzing topics like happiness at work, the effects of COVID-19 on well-being, and more ⁴⁷ ³⁰. The report (freely available online) and its statistical appendix are a treasure trove for cross-country comparisons and up-to-date findings on global well-being. It has helped legitimize well-being metrics in the eyes of policymakers ⁴⁸ ³¹.
- **Longitudinal Studies and Databases:** Several large-scale longitudinal studies offer data for examining happiness over the life course. Besides the aforementioned **Harvard Study of Adult Development**, panels like the **German Socio-Economic Panel (SOEP)** and the **British Household Panel Survey** have included well-being measures for decades. The **Gallup World Poll** provides ongoing global data on life satisfaction and emotions ⁴⁷. Also, the **World Values Survey** and **European Social Survey** are valuable sources of cross-national happiness data across time. Many of these datasets are accessible to researchers for secondary analysis.
- **Academic Journals and Organizations:** The field of well-being research has several dedicated journals, such as the *Journal of Happiness Studies*, *Journal of Positive Psychology*, and *Social Indicators Research*, where the latest studies are published ⁴⁹. There are also professional networks like the International Positive Psychology Association (IPPA) and periodic conferences where scholars share findings. For those seeking more introductory or synthesized material, books like *Well-Being: Foundations of Hedonic Psychology* (Kahneman et al., 1999) and *Happiness: Lessons from a New Science* (Layard, 2005) provide in-depth overviews. Additionally, university centers (e.g., the Positive Psychology Center at University of Pennsylvania and the Centre for Happiness Studies at Rotterdam) often share resources and even free online courses on happiness science.
- **Online Tools for Personal Assessment:** As a practical note, the research has spawned various evidence-based tools that individuals can use to gauge and improve their happiness. For example, the Authentic Happiness website (hosted by Seligman’s group at Penn) offers free questionnaires on character strengths and well-being, aligned with research measures. While these are not academic sources per se, they reflect how research findings are being translated into accessible formats for public use.

In conclusion, the study of individual-level happiness has matured into a rigorous, multi-faceted field. Major theories help distinguish what we mean by “happiness,” landmark studies have mapped its causes and consequences, and interventions have demonstrated that well-being is modifiable. Cross-pollination with economics, neuroscience, and other disciplines has enriched our understanding, revealing that happiness is not just a trivial personal matter but a phenomenon with deep roots and wide-ranging implications. As interest in well-being continues to grow, fueled by both scientific curiosity and popular demand, this literature will undoubtedly expand. The insights gained hold promise – not

only for advancing knowledge, but for helping people and societies make choices that lead to richer, more satisfying lives. Ultimately, the enduring questions first posed by philosophers (“What is the good life, and how can we live it?”) are now being informed by empirical evidence, yielding both new answers and new questions to explore. 50 23

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